Top 5 Blogging Tips

1. Create high quality content

Content marketing isn't a numbers game. Low quality content won't engage, won't get shared and won't rank organically. If your content is high quality, it will attract more comments, shares, likes, and inbound links - all indicators to the search engines that it's worth a high position in the results.

2. Spend time marketing your blog posts long after initial publish

Most content creators give the content a push on social media just after publishing, and usually see a spike in traffic numbers which then falls away and they move on to the next task or piece of content. But only a tiny fraction of their social network ever got to see that content.

3. Add at least one image to every post

If you want your posts to go viral on social media or grab more attention, you need to use images within it. People actually process images up to 60,000x faster than words.

Posts get 94% more engagement when they have relevant images within them. On top of that, web pages with images get 50% more shares. USE IMAGES.

4. Write like you talk

If you write like you talk, your personality shines right through the written word. The reader will feel like they're right in front of you, sharing your thoughts. The posts are more engaging and easier to read. And an important bonus is it's usually easier to write.

5. Write in advance and use scheduling

It's hard to find the time every week to write a blog post. Batching them up and writing several in one session is a great way to be more productive and consistent. You can then set your posts to auto-publish on a future date. This allows you to get ahead of your schedule and not feel pressurised when you're trying to write new posts.

Free Download: The Ultimate Blogging Cheat Sheet

➜ Tips on how to choose and optimize your blog post headlines
➜ The best topics to choose from and what NOT to write...
➜ How to avoid unexpected bills, or even legal trouble caused by blogging...
➜ How to layout your blog posts, encourage comments... and much, much more.

www.websitedoctor.com/blogging-cheat-sheet

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